

# CLUB



*Celebrating* 2018

# 150

*Years of Racing AT Callaghan Park*

Be a part of something GREAT!



**callaghanpark**  
ROCKHAMPTON JOCKEY CLUB INC.



## **RJC CLUB 150 MEMBERSHIP -\$1295 (INC GST)**

**Great Value -Minimum Package Valued at \$2,500**

**Chance to win one of six prizes including the "Naming rights" \$100k Rockhampton Cup to be run on Saturday 7 July 2018.**

**As a minimum enjoy:**

- Over \$600 membership value for two to attend all RJC races
- Over \$1,000 value for your own race name sponsorship package
- Gala evening draw for two inclusive of hospitality- Saturday 24 March
- Club 150 Race day inclusive of a hospitality package- Tuesday 22 May (chances to win another race name )
- Recognition of sponsorship and logo promotion on Callaghan Park website

### **HOW DOES THE CLUB 150 WORK?**

The Rockhampton Jockey Club is a not for profit race club that is a significant, long term contributor to the economic, sporting and social fabric of Central Queensland.

Thoroughbred race meetings at Callaghan Park provide a work place for many local participants; a competitive sporting arena for owners, trainers and riders to test the capabilities of their horses and a social occasion to bring together business colleagues, family and friends.

The RJC Club 150 is a perfect vehicle for your business to financially support the local horse racing industry and at the same time receive great value as you promote locally, regionally and nationally with your own business race name package.

The Club 150 commences with a draw at a Gala Evening at Callaghan Park. The Draw allocates a single race name to one of the selected mid-week race meetings at Callaghan Park during its 2018/19 racing season to each member.

Each 150 Club member also has full membership rights and 3 guest passes to enjoy the races from April 2018 until the end of July 2019. So if you are a new Club 150 Member you receive 15 months of membership.

### **MINIMUM PACKAGE OF CLUB 150 MEMBERSHIP VALUED AT \$2,000**

With payment of the RJC 150 Club Membership by Wednesday 21 March 2018 you receive as a minimum the benefits of:

- Membership rights for a nominated person and 3 guest passes for the 2018/19 racing season valued at over \$800. If a new 150 Club member, membership rights would apply from 1 April 2018.
- Two tickets to the "gala dinner draw" with house beverages and entertainment at Callaghan Park.
- A race name sponsorship package on the race day drawn with
  - a \$200 credit for hospitality spend at a reserved table (s) for your guests on the day,
  - presentation opportunity for a celebratory bottle of wine in the Winners' Room,
  - display of business logo and name in race book, on Callaghan Park website detailing the race day and the right to display temporary signage, banners and flags on the race day at Callaghan Park.
- Two tickets to the Club 150 race meeting on 22 May 2018 with the chance to draw the naming rights to the \$37,000 Breeders' Classic or one of the \$13,000 supporting races. Hospitality will include a RJC Club 150 lunch with house beverages for two hours in The Members@Callaghan Park. \*Acceptance by the Friday May 18 2018 will be required to qualify for the draw for race names on 22 May 2018.



### **1<sup>st</sup> Prize-Valued at over \$70,000-Saturday 7 July 2018**

- Naming rights to the Rockhampton Cup with name association with all marketing material.
- Standard advertisements as full page back cover for all RJC race books for the year.
- Participation in trophy presentation to winning connections with logo on presentation horse rug.
- National promotional benefits of race name being used by third parties, eg. Sky Racing TV, TAB Displays, Form Guides and betting operators.
- Extensive regional promotion of name with RJC marketing material for carnival and cup day.
- Food and beverage credit of \$1000 with two tables of six on Rockhampton Cup Day.
- Six additional members for the day passes for use by the winning member on cup day.
- Year's display for front and back straight signage as per designated space and site.
- A standard race name in December with food and beverage of \$200 for guests on the day.

### **2<sup>ND</sup> Prize - Valued at over \$30,000-Friday 6 July 2018**

- Naming rights to supporting feature race on Newmarket day.
- Standard advertisement as full page inside front cover for all RJC race books for the year.
- Participation in trophy presentation to winning connections on the day.
- Member's full page advertisement in Newmarket race book.
- National promotional benefits of race name being used by third parties, eg Sky Racing TV, TAB displays, Form Guides and betting operators.
- Regional promotion of name with RJC marketing material for carnival and Newmarket
- Year's display for front and back straight signage as per designated space and site.
- Two tables of six for luncheon and beverages on Newmarket Day to the value of \$1,000.
- A standard race name in December with Food and Beverage credit to the value of \$200 for guests on the day.

### **3rd Prize - Valued at \$15,000-Friday 22 June 2018**

- Naming rights to Tattersall's Sprint and three other races on the day.(4 race names in total)
- Standard advertisement as full page inside back cover for all RJC race books for the year.
- Participation in trophy presentation to winning connections for the Tattersall's Sprint.
- Member's logo on front cover of race book and full page advertisement in Tattersall's Sprint race book.
- Regional promotion of name with RJC marketing material for Tattersall's Sprint and Cup weekend.
- Year's display for back straight signage as per designated space and site.
- Two tables for six in The Members@Callaghan Park on Tattersall's Sprint Day with luncheon and beverages to the value of \$1,000.
- A standard race name in December with a food and beverage credit of \$200 for guests on the day.





#### **4<sup>th</sup> Prize-Valued at \$5000**

- Naming rights Club 150 Rockhampton Cup Calcutta to be held on Thursday 5 July 2018 at Callaghan Park.
- Temporary signage and banners placed on course during the 2018 XXXX Gold Winter Racing Carnival.
- Invitations for six guests to the Calcutta inclusive of beverages and meals.
- Regional promotion with RJC marketing material and social media.

#### **5<sup>th</sup> and 6<sup>th</sup> Prizes – each valued at \$2,500**

- Naming rights to a race name on Saturday 5th May 2018.
- Food and beverage credit total of \$1000 for two tables of six on Saturday 5th May 2018.
- Standard advertisement in the racebook on Saturday 5th May 2018.

### **MEMBERSHIP CONDITIONS**

By paying the membership fee to XXXX Gold Club 150 you are agreeing to the following conditions.

1. Eligibility for membership and receipt of any of the prizes is subject to the full payment being made before the prescribed date.
2. A draw will be conducted on the advertised night to allocate the sponsorship rights for race names and the prizes as detailed.
3. 150 Club members shall accept the draw is final
4. The sponsorship naming rights shall only be used by the 150 Member to promote a business owned/operated by the Club 150 Member.
5. The sponsorship naming rights will need to comply with racing governing body rules and not conflict with any RJC commercial agreements,
6. For the Club 150 Member to use the race name sponsorship in their advertising or promotional material it must consult with and comply with the directions of the RJC terms of its use.
7. In the event of a race meeting or race being abandoned the Club 150 Member will lose naming rights of the race allocated, but the RJC will use its best endeavour to allocate another race sponsorship opportunity on a mutually agreed date.
8. Prizes for the draw will be conducted in reverse order with single race names culminating in the draw through from 6<sup>th</sup> prize down to second prize. All members will go back in the draw for the final prize of the naming rights for the Rockhampton Cup.
9. One of the benefits of the Club 150 Membership is an annual membership to the Rockhampton Jockey Club for the season. Club 150 Members are required to nominate one person who agrees to have their name entered in the register of members of the Club.
10. Club 150 is a name of the group sponsorship agreement and the number of members in the group may not necessarily be 150 in number.
11. Payment for membership of the 2018 Club 150 closes 5pm Wednesday 22nd March 2018.

**Rockhampton Jockey Club-Callaghan Park**  
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