

Restrictions on advertising and sponsorship at Licensed Venues

Background

In June 2014, Racing Queensland entered into a 30 year wagering agreement with TAB QLD Limited (**TAB**) (the **TAB Agreement**).

Under the TAB Agreement, Racing Queensland has granted TAB exclusive rights to on-course advertising and sponsorship of races and race meetings conducted at Licensed Venues.

Restrictions under the TAB Agreement

Licensed Clubs are prohibited from entering into any arrangement, which permits:

1. advertising at Licensed Venues; or
2. sponsorship of races or race meetings conducted at Licensed Venues,

by a competitor of TAB.

For the purposes of the TAB Agreement, a “Licensed Club” is a club licensed by Racing Queensland to hold race meetings in Queensland for the thoroughbred, harness or greyhound codes of racing and a “Licensed Venue” is a place licensed by Racing Queensland as a place at which a race meeting in Queensland may be held by a Licensed Club.

The restrictions on advertising and sponsorship at Licensed Venues are not limited to race meetings and apply to all non-racing events that are held at a Licensed Venue.

Clubs should not enter into an arrangement with a competitor of TAB that involves any form of advertising and sponsorship at Licensed Venue without first seeking approval from Racing Queensland.

Advertising at non-Licensed Venues

The TAB Agreement does not prohibit Licensed Clubs from entering into any arrangement in respect of advertising at venues that are not Licensed Venues.

Next steps

If a club wishes to explore any advertising or sponsorship opportunities with a competitor of TAB, we request that the club contact the Club Compliance Team on (07) 3869 9490 or via email at clubcompliance@racingqueensland.com.au prior to exploring any such opportunities.



